

MORE EUROPE-PLUS D'EUROPE IN PARIS

Culture and European Identity

Conference Centre of the Ministry of Foreign and European Affairs

Wednesday, May 23 - 9:30 am – 5:00 pm

9:00 am to 9:30 am – Registration and Coffee

9:30 am to 10:00 am – Welcome

- **Xavier Darcos**, Executive President of the Institut français
- **Delphine Borione**, Director of Culture and Education at the French Ministry of Foreign and European affairs and Vice-President of EUNIC Global
- **Christopher Miles**, Vice General Secretary of the French Ministry of Culture and Communication
- **Julia Kristeva**, Writer, Psychoanalyst, Professor at the University Paris Diderot

10:00 am to 11:15 am – “What does it mean to be European today?”

- Does Europe have a common cultural heritage?
- Is there a common European cultural identity? Is it relevant nowadays?
- In the face of a deep crisis, will Europe be saved by its culture?

And to quote Umberto Eco,

- Does the future of Europe lie in its unique ability to melt most identities together without completely merging them?¹

Panellists: **Michel Le Bris**, writer and director of the “Etonnants voyageurs” book Festival; **Luc Levy**, International relations officer at the Shoah Memorial in Paris; **Radu Mihaileanu**, Film Director; **Sebastian Körber**, Vice Secretary General of IFA.; **Alain Fohr**, Cultural Counselor and Director of the Institut français of Spain.

Moderator: **Laurence Auer**, General Secretary of the Institut français

11:15 am to 11:30 am - Coffee Break

¹« L'Europe est un continent qui a su être le creuset de nombreuses identités, qu'il a fondues sans pourtant les confondre. Dans cette particularité, que je qualifierais d'unique, réside son avenir. » Umberto Eco, supplément « Europa », Le Monde 25/01/2012

11:30 am - 1:00 pm – How can we highlight European cultural creativity and innovation?

- How do culture and art contribute to the European capacity for innovation and consequently to its economic growth and global attractiveness?
- How can one enhance its potential, particularly in the cultural and creative sectors?
- What are the opportunities offered by the digital shift for the future prospects and attractiveness of European culture?

Panellists: **David Fajolles**, Head of the Research and Prospective Department at the French Ministry of Culture and Communication; **André de Margerie**, Director of International relations of Arte France, Head of International relations of Arte; **Gérald Grunberg**, Director of International Relations of the French National Public Library; **Malte Bergmann**, sociologist and researcher in urban development; **Pierre Giner**, Artist; **Laurent Burin des Rozières**, Cultural counselor and Director of the Institut français of the United Kingdom.

Moderator: **Pier-Luigi Sacco**, Dean of Arts, Markets and Heritage Faculty at the University IULM, Milan

1:00 pm to 3:00 pm – Free time for lunch

2:30 pm to 3:00 pm - Coffee

3:00 pm to 5:00 pm – “Towards a Common European Cultural Diplomacy?”

- What is the added value of culture in European external relationships?
 - A very effective means to broad European influence;
 - The last bridge when all other relations have been broken off;
 - A decisive tool in the democratic process and resolution of conflicts;
- What is the added value of Europe in external cultural relationships?
- Which kind of cultural external policy should Europe pursue and how?
 - What are the messages we want to address?
 - To whom?

Panellists: **Delphine Borione**, Director of Culture and Education at the French Ministry of Foreign and European affairs and Vice-president of EUNIC Global; **Ruth Ur**, Head of Arts and Development for the British Council; **Alban Corbier-Labasse**, Executive Director of the Institut français in Dakar and President of EUNIC Senegal; **Rod Fisher**, Director of International Intelligence on Culture Agency; **Katherine Watson**, Director of the European Cultural Foundation.

Moderator: **Damien Helly**, Senior Research Fellow at European Union Institute for Security Studies