



Call for Independent Cultural Policy Expert

Terms of Reference

15 November 2018

This document defines the Terms of Reference for a call for an Independent Expert, to conduct an in-depth review of cultural organisations, operators and actors outside Europe engaged in international cultural relations and cooperation.

1. Purpose

Since its inception, More Europe, a leading voice in external cultural relations, has encouraged Member States, the public and private sectors, civic actors and private foundations from across Europe to work together to strengthen cultural diversity. We know that culture connects people beyond borders and sectors, and that engagement with other cultures can create global solidarity, and improve dialogue across communities. As such, More Europe is seeking to build new alliances and collaborations beyond Europe to foster global cultural relations.

In order to do so, there is a need to map cultural actors and practices globally so as to inform our future policy development, decide on priorities and build new collaborations furthering our mission.

2. Scope and deliverables

The Independent Expert will deliver a study (also by utilising their own contacts and network), that map cultural organisations and actors beyond Europe and identify various important initiatives and practices in this area. The Expert will focus on the following regions and countries:

- EU Neighborhood countries¹ (east and south)
- ACP countries²
- USA and Canada,
- Asia (countries still to be determined),
- Brazil and Mexico,
- The Expert will be looking at public, private and third sector as well as trade associations and representative bodies in third countries.

The Expert will independently lead the review with support from the More Europe team in Brussels.

Applicants should include a CV and a proposal of how they intend to conduct such a review (3 pages max). All applications and further enquiries should be sent to Rachel Greaves (rachel.greaves@moreeurope.org) by the deadline below.

¹ Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria and Tunisia and to the East: Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine.

² As defined in the ACP-EU Cotonou agreement: https://ec.europa.eu/europeaid/regions/african-caribbean-and-pacific-acp-region/cotonou-agreement_en

3. Independent Expert Profile

More Europe is seeking a candidate which meets the following requirements:

- Advanced university degree or equivalent in a related discipline such as cultural diplomacy, cultural relations, arts and culture, culture and development, international relations,
- Minimum 8 years of post-graduate professional experience in the following areas: research and mapping in international cultural cooperation, international relations advocacy, policy making and advice delivery, networking activities,
- Experience in setting up, administering and analysing multi stakeholder questionnaires/mapping processes., Demonstrated experience in working with multiple stakeholders in the area of culture,
- Excellent writing and research skills.

4. Timing

The timescale for the review will be maximum four months from the appointment of the Independent Expert to completion. The study should be received by April 15th 2019 at the latest and interim findings will be required.

The deadline for applications is **26 November 2018**. An Independent Expert will be appointed, and contract issued, by 21st December 2018 at the latest.

5. Background to More Europe-external cultural relations

More Europe is an independent initiative bringing together public, private and civic partners like national cultural institutes, foundations and civil society networks whose objective is to highlight and reinforce the role of culture in the European Union (EU)'s external relations.

It calls on Member States, civil society, private foundations and EU institutions to work together, combine their views, pool their resources and coordinate their activities in the field of external cultural relations.

For further information please contact:

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